

To: 1600 - Buffalo Region (BURRELL)
From: MacWilliams, Lori
Posted: 5/13/98 11:24
Subject: FWRD: Direct Account Reported Promotion

Bill,
Please reference the following as information. This should give us the opportunity to address any Promotion Reporting Description issues with D.A.'s prior to 2nd half Partners Wholesale Program implementation.
Any questions, please advise.
Lori

===== <Forwarded Letter> =====

From: 1610 - Buffalo ROU (BRZEZIE)
To: MACWILL
Subject: FWRD: Direct Account Reported Promotion
Posted: 05/13/98 08:10
Priority: Normal Priority

UPON RECEIPT OF THE FOLLOWING EXCEL SPREADSHEET - PLEASE REFERENCE FSC-83B DATED 5/11/98 WHICH EXPLAINS IN DETAIL THE PROCESS OF ANALYZING THE ATTACHED LISTING. ANY QUESTIONS, PLEASE CONTACT THE ROU.
THANKS!

===== <Forwarded Letter> =====

From: Knabb, Julie H.
To: 1610
Subject: Direct Account Reported Promotions for
Posted: 05/11/98 15:17
Priority: Normal Priority

Microsoft Mail v3.0 (MAPI 1.0 Transport) IPM.Microsoft Mail.Note

From: Knabb, Julie H.
To: 1110 - Boston ROU
1210 - New York ROU
1310 - Philadelphia ROU
1610 - Buffalo ROU
1710 - Pittsburgh ROU
1810 - Cincinnati ROU

Cc: Fitzgerald, Don P.
Gomez, Ray T.
Perry, Jim

Subject: Direct Account Reported Promotions for "April"
Date: 1998-05-11 15:17
Priority: 3
Message ID: 2238D16FECE8D111A4F800805FE66D93
Conversation ID: Direct Account Reported Promotions for "April"
Attachments:
W210REG1.XLS

*available characters
(17-48)
encrypting is OK!
→ used in house stock
decrypting is NOT!
→*

TO: ROM's (NESA)

The attached spreadsheet details all PROMOTION DESCRIPTIONS reported to MSA by Direct Accounts in your sales area for the month of "April". Please distribute to the respective RJR Managers for review in verifying against the "exact" 16 character promotion description requirements supplied to the Direct Account for reporting/tracking promotions in CATEGORY III of the Wholesale Partners Program.

Feel free to contact me at ext. #7754 with any questions regarding this

*Multiple
- how don't see*

51845 5058

information.

Julie Knabb

[[W210REG1.XLS : 4870 In W210REG1.XLS]]

51845 5059